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## BIB DATA SHEET

CONFIRMATION NO. 3416

<b>SERIAL NUMBER</b> 10/007,966	<b>FILING or 371(c) DATE</b> 11/07/2001 <b>RULE</b>	<b>CLASS</b> 348	<b>GROUP ART UNIT</b> 3688	<b>ATTORNEY DOCKET NO.</b> 22503-05565		
<b>APPLICANTS</b> Ignacio Sanz-Pastor, San Francisco, CA; David L. Morgan III, Redwood City, CA; Christopher E. Blumenthal, Scotts Valley, CA; <b>** CONTINUING DATA *****</b> This appln claims benefit of 60/247,473 11/08/2000 <b>** FOREIGN APPLICATIONS *****</b> <b>** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** ** SMALL ENTITY **</b> 01/08/2002						
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and Acknowledged <u>/DANIEL LASTRA/</u> Examiner's Signature		<input type="checkbox"/> Met after Allowance Initials	<b>STATE OR COUNTRY</b> CA	<b>SHEETS DRAWINGS</b> 5	<b>TOTAL CLAIMS</b> 64	<b>INDEPENDENT CLAIMS</b> 4
<b>ADDRESS</b> FENWICK & WEST LLP SILICON VALLEY CENTER 801 CALIFORNIA STREET MOUNTAIN VIEW, CA 94041 UNITED STATES						
<b>TITLE</b> Interactive advertising with an automated viewing reward system						
<b>FILING FEE RECEIVED</b> 808	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit			